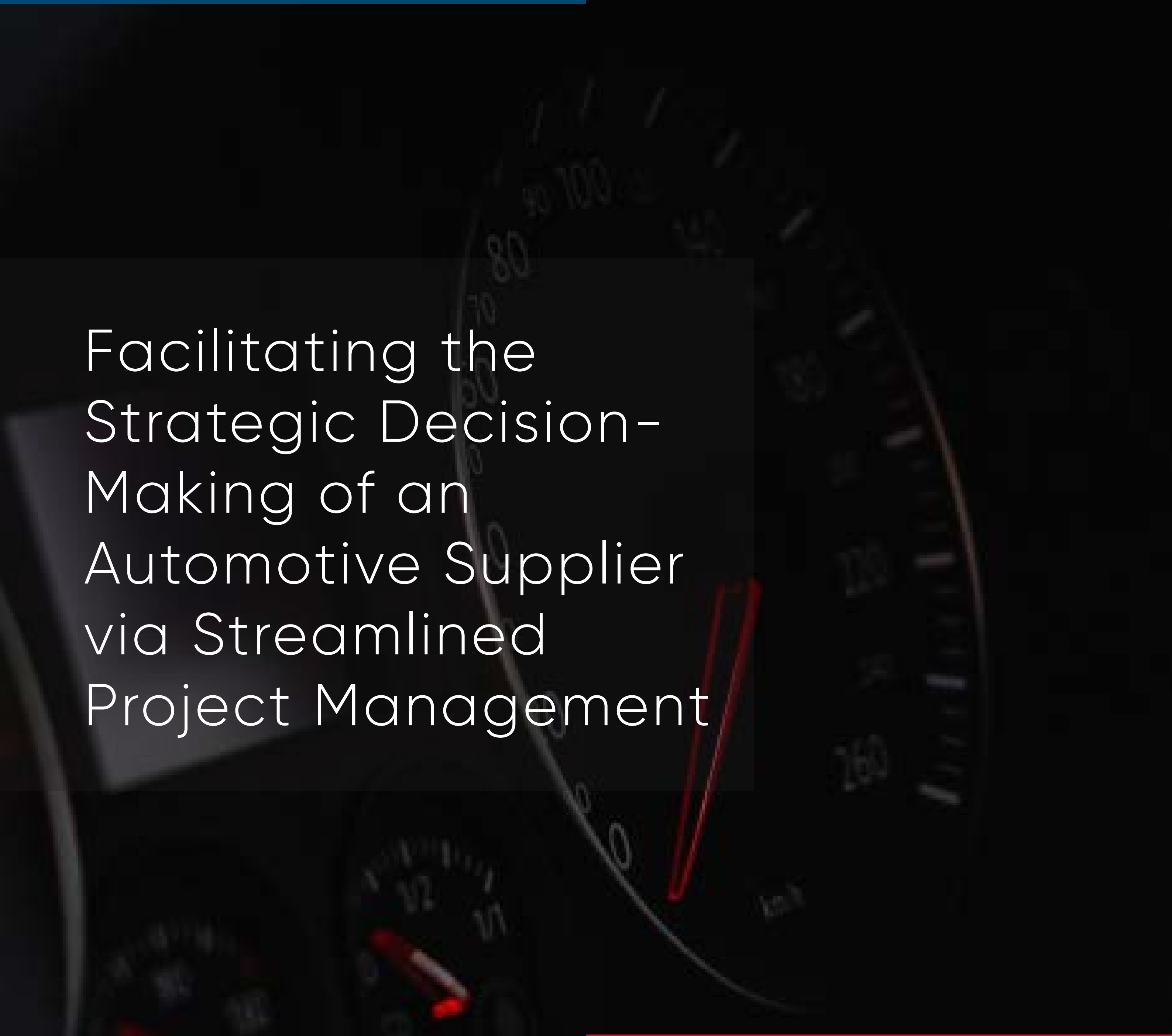
Business case



Facilitating the Strategic Decision-Making of an Automotive Supplier via Streamlined Project Management

PRACTICE
Innovation

SECTOR
Automotive

DURATION OF THEMISSION
6 months

KEPLER

Overview

de critères communs et acceptés de tous. Our client, a tier 1 automotive supplier, wants to better prioritize its R&D projects in order to concentrate resources on projects with higher added value and maximize its new products time-to-market.

KEPLER offers to rationalize its project management and project portfolio thanks to PPM methods and tools, to gain visibility and align the teams around common criteria accepted by all.

Context

- A lack of visibility on the portfolios of individual R&D projects of each business entity within the group
- Unsystematic detection of joint R&D projects at group level
- Prioritization issues and budgetary decisions not always objective
- Uncontrolled deadlines and budgets on R&D projects

Objective(s)

Increasing
the ROI of R&I

- Streamline the management of R&D projects and portfolios

Our Approach

Automotive
Mission: 6 months

Methodology

1 Audit

Launching an internal audit to identify existing tools and processes, defining the needs in terms of major functionalities and listing the prerequisites of internal IT system

2 Benchmark

Carrying out an external benchmark to select potential PPM tools and identify the main functionalities offered by these tools

3 Convergence

Organizing a workshop with operational teams to analyze needs / functionalities and converge on a common PPM tool to be used in the different entities

4 Deploiement

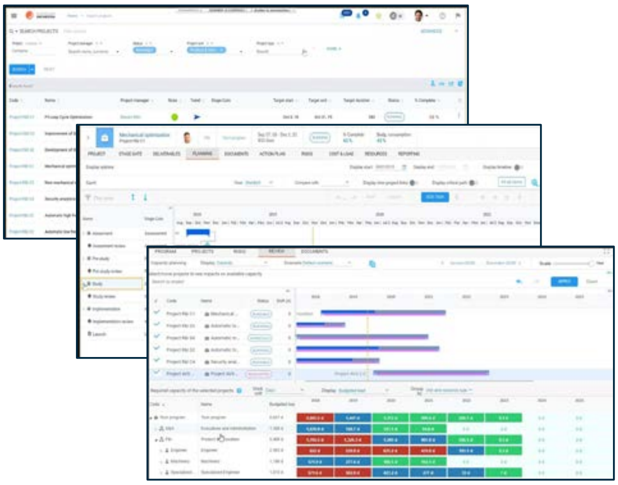
Supporting the deployment of the PPM tool:

- Definition of a cross-functional team for the group's business entities to represent the needs of each in the finalization and implementation of the tool
- Writing of functional specifications for a personalized configuration of the tool (definition of technical specifications with the selected PPM partner)
- Adoption facilitation of the tool in teams through communication campaigns, training...

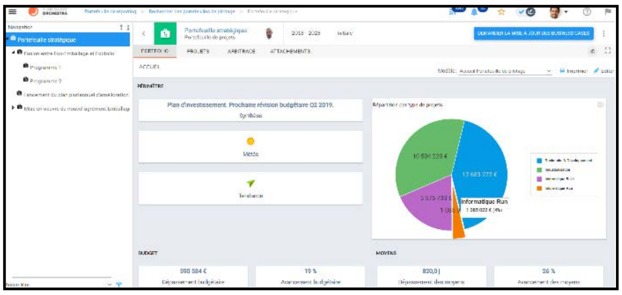
Levers and Tools

- **Benchmarking**
- **Co-Design Workshop**
- **Change Management**

Project Management



Project Portfolio Management



Results

Automotive
Mission: 6 months

12% Improved
Efficiency and TTM

R&D Projects
Better Prioritization

R&D Performance Monitoring became possible: Time, Budget & Risk

To successfully deploy a PPM system, it is important to take the time to define and converge the common functional needs in relation to the specific needs of each Business Line and the expected results at each level of the company (from management to operational).

Audrey Berthomieu
Senior Manager

Contact

Automotive
Mission: 6 months

Our Offices

Visit Us | Kepler-consulting.com

USA

159 N. Sangamon Street, Suite 200
Chicago, IL 60607-2201 - USA

usa@kepler-consulting.com

Tél : + 1 (708) 969 1963

EUROPE

32 boulevard Haussmann
75009 Paris – France

info@kepler-consulting.com

Tel.: + 33 (0)1 44 75 05 35

INDIA

#312, DBS Center, 31A, Cathedral Road
Nungambakkam, Chennai
600034 - India

india@kepler-consulting.com

Tel.: + 91 (0) 44 40 50 92 00

CHINA

Room 351, 3F, No.135 Yanping Road,
Jing'An District,
Shanghai, 200042, China

china@kepler-consulting.cn

Tel.: +86 (0)21 - 6117 0311

Contact the Author

Audrey Berthomieu
audrey.berthomieu@kepler-consulting.com