



KEPLER Consulting: A Multi-Specialist Firm Recognized Among the World's Best in the 2023 Forbes | Statista Ranking

PARIS - KEPLER Consulting has been ranked among the world's best management consulting firms for the second consecutive year, according to the "World Best Consulting Firms" survey conducted by Forbes in partnership with the independent research institute, Statista. KEPLER's expertise in Procurement and Supply Chain Management has been particularly highlighted.

The aim of this annual ranking is to assist corporate leaders in selecting the best consulting firms in the market based on their specific needs.

Lionel Muller, President of KEPLER, stated, "I am extremely proud of our teams who are committed to our clients in France and internationally, aiding them in their transformation projects to optimize their performance sustainably. Being listed in the Forbes/Statista ranking for the second consecutive year truly acknowledges the quality of our approach and our End to End market positioning, serving our clients for over 15 years."

KEPLER is the youngest firm to be ranked in the Procurement and Supply Chain Management category.

Recall of Survey Methodology:

To compile the list of the best management consulting firms, Forbes partnered with market research company Statista to conduct online surveys among clients and executives of consulting firms. The study was conducted in 40 countries, including the United States, Germany, France, the United Kingdom, the Netherlands, Brazil, and Japan. Consulting firms were assessed based on their performance in specific sectors as well as in consulting domains.

About KEPLER

KEPLER is a French multi-specialist consulting firm that focuses on end-to-end performance.

The firm is organized by market and deploys a multidisciplinary approach to address the particularities of each industry.

For over 15 years, KEPLER has been using a unique end-to-end support approach that extends from the client's need up to satisfaction, combining strategic vision and operational implementation. It is divided into six practices that work hand in hand with each other: Supply chain, Procurement, Operations, Innovation and Marketing & Sales.

KEPLER was founded in 2007 and now counts close to 90 employees in four offices (Paris, Chennai, Shanghai, and Chicago) and a partner network in over 15 countries.

KEPLER works essentially in industry (automotive, railways, aviation, consumer goods), food, energy, healthcare, pharmaceuticals and cosmetics, luxury goods and retailing.

With its result-oriented field approach, KEPLER addresses the needs of large French corporations and those in the English-speaking world, and mid-sized companies and investment funds.

According to the Forbes 2023 list, KEPLER was among the best global consulting firms for the second year running.

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