4 NOVEMBRE 2022 Press Release

# SÉBASTIEN LAURENT IS APPOINTED SENIOR ADVISOR AT KEPLER.



PARIS OFFICE

KEPLER, a consulting firm specialized in end-to-end operational performance,

is honored to announce the appointment of Sébastien LAURENT as a Senior Advisor.



Sébastien has **a 20+ years long career** working in different types of positions: Procurement Manager, Sites Manager or Chief Executive in various industries: gas, automotive, rail, intralogistics (design, turnkey automated solutions supply).

Sébastien is deeply committed to the industrial sector and to the ongoing initiatives to modernize it, making it more human, more attractive, more efficient, more sustainable...

## A cutting-edge expertise in the field of the industry of the future

Graduate of the Ecole Centrale Lyon, he later completed a Masters degree in Général Management at the ESSEC. In addition to the several positions he held, he has been involved in the 'La Ruche Industrielle' association, of which he is currently the President. This association allows several manufacturers but also engineering schools, partners and institutions to work together in a collaborative way to support and accelerate industrial transformations.

In particular, he led **two industrial transformation projects** resulting in the creation of new industrial sites, more efficient and certified "technology showcase" by the AIF (Alliance Industrie du Futur, namely Future Industry Alliance):

- **Rationalization of activities and creation of two centers of excellence** for the maintenance of railway parts and equipment, including the implementation of and industrial supervision and robots, 40 000 m<sup>2</sup> site (SNCF in Vénissieux-69), certified by the AIF in January 2016
- Consolidation of all the activities on a single site, including the implementation of digital continuity and virtual commissioning, 7 000 m<sup>2</sup> site (FIVES in Chasse/Rhône-38, certified by the AIF in June 2021)

### VERBATIM

« I am happy that Sébastien is joining us as Senior Advisor. I have known him for almost 20 years. I had the opportunity to work with him on numerous occasions. Beyond his human qualities, Sébastien has a unique experience in the factory of the future and on the automation of warehouses. His vision, both grounded and pragmatic, will allow us to accelerate, to its proper dimension, the necessary industrial transition of our customers ».

Lionel Muller, President



#### **ABOUT KEPLER**

En 2022, KEPLER fait maintenant parti des meilleurs cabinets de conseil dans le monde

KEPLER is a consulting firm specializing in the sustainable optimization of operating margin and efficiency, with 5 expertises of excellence: Innovation, Procurement, Supply Chain, Operations and Sales & Marketing.

Founded in 2007, KEPLER now employs about 90 coworkers spread over 4 offices (Paris, Chennai, Shanghai, Chicago), and a network of partners in more than 15 countries.

KEPLER operates mainly in industrial sectors (automotive, railway, aeronautics, consumer goods), and agri-food, energy, health, cosmetics, luxury and retailing sectors. With its result-oriented field approach, KEPLER deals with the issues of large French and Anglo-Saxon companies, but also mid-sized companies and investment funds. In 2022, KEPLER is referenced as one of the best consulting firms in the world (<u>latest Forbes ranking</u>)

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